

Recruitment and Fundraising Posters, World War One

Formats: Small, medium, large (cube-tubed), very large (folded), banner, long banner (folded).

	Title/text	Serial number
1/1	Lord Kitchener calls for more men ... God Save the King! [Format: very large]	“Issued May 19 th 1915”
Parliamentary Recruiting Committee posters		
1/2	A Happy New Year to our gallant soldiers. Victory 1915 – you can make it certain if you join now. [Format: medium]	N/a
1/3	England expects every man to do his duty and join the Army today. [Format: medium]	1
1/4	Rally around the flag. Every fit man wanted. [Format: medium]	2
1/5	Your King and country need you. Join the Army until the war is over. [Format: medium]	3
1/6	We are fighting for a worthy purpose ... Men of the Empire to arms! God save the King. [Format: medium]	4
1/7	Your King and country need you. Enlist now. [Format: medium]	5
1/8	Offer your services now. Our brave soldiers at the front need your help. [Format: medium]	6
1/9	The scrap of paper – Prussia’s Perfidy – Britain’s Bond ... Can Britons stand by while Germany crushes an innocent people? [Format: medium]	7
1/10	A call to arms: Your country needs you to-day. [Format: banner]	8
1/11	In her hour of need your country calls for you. [Format: medium]	9
1/12	Fight for King and Empire. Our brave soldiers need your help. [Format: banner]	10

1/13	Follow me! Your country needs you! [Format: medium]	11
1/14	Fall in! Answer now in your country's hour of need. [Format: medium]	12
1/15	The scrap of paper. The Germans have broken their pledged word and devastated Belgium. [Format: medium]	15
1/16	Y Darn Papur: Welsh Language version of 'This Scrap of Paper'. [Format: medium]	15
1/17	Remember Belgium: enlist today. [Format: medium]	16
1/18	Remember Belgium: enlist today. [Format: small]	19
1/19	Another call – “more men and still more until the enemy is crushed” – Lord Kitchener. [Format: medium]	21
1/20	Come along boys! “The moment the order came to go forward, there were smiling faces everywhere.” ... [Format: medium]	22
1/21	Britons! Your country needs you. [Format: medium]	23
1/22	Lend your strong right arm to your country. Enlist now. [Format: banner, arm shaped]	26
1/23	Britain's strong arm and yours will carry us through – enlist now. [Format: medium]	28
1/24	Remember Scarborough! The Germans who brag of their “culture” have shown what it is made of by murdering defenceless women and children at Scarborough... [Format: medium]	29
1/25	If you cannot join the army try and get a recruit. [Format: medium]	32
1/26	More men are wanted for his Majesty's army ... men are wanted, enlist now. [Format: medium]	33
1/27	What in the end will settle this war? Trained men. It is your duty to	34

	become one. [Format: medium]	
1/28	There is still a place in the line for you. Will you fill it? [Format: medium]	35
1/29	Think! Are you content for him to fight for you? Won't you do your bit? We shall win but you must help. [Format: very large]	37
1/30	Think! Are you content for him to fight for you? Won't you do your bit? We shall win but you must help. [Format: medium]	38
1/31	Help to end the war by enlisting in the gallant British Army. [Format: small]	42
1/32	You're proud of your pals in the Army of course! But what will your pals think of you? Think it over! [Format: medium]	43
1/33	Halt! Go into training and help the boys at the Front. [Format: medium]	45
1/34	What in the end will settle the war? Trained men. It is your duty to become one. [Format: banner]	47
1/35	Fight for freedom with the strength of free men. [Format: medium]	48
1/36	Britain is fighting for the freedom of Europe and to defend your mothers, wives and sisters from the horror of war. [Format: banner]	49
1/37	Stand not upon the order of your going, but go at once. Shakespeare, Macbeth 3-4. Enlist now. [Format: medium]	52
1/38	If the cap fits you, join the Army to-day. [Format: medium]	53
1/39	Line up, boys! Enlist to-day. [Format: medium]	54
1/40	To the women of Britain. Some of your menfolk are holding back on your account. Won't you prove your love for your country by persuading them to go? [Format: medium]	55

- 1/41 The empire needs men! The overseas states all answer the call. Helped 58
by the young lions the old lion defies his foes.
[Format: medium]
- 1/42 Halt! Who goes there? If you are a friend join the British Ranks and 60
help the brave lads at the Front.
[Format: large]
- 1/43 What will your answer be? When your boy asks you “Father – what 61
did you do to help when Britain fought for freedom in 1915?”
[Format: medium]
- 1/44 Four questions to men who have not enlisted ... 62
[Format: medium]
- 1/45 A veteran’s farewell: “Goodbye, my lad, I only wish I were young 63
enough to go with you!” Enlist now!
[Format: medium]
- 1/46 Why aren’t you in khaki? You’ll be wanted. Enlist at once. 65
[Format: medium]
- 1/47 What in the end will settle this war? Trained men. It is your duty to 66
become one: enlist now!
[Format: banner]
- 1/48 Men – to delay is dangerous when your country needs you. Enlist 67
now.
[Format: medium]
- 1/49 Who made these little islands? ... Justify the faith of your fathers, and 68
earn the gratitude of your children – enlist to-day!
[Format: medium]
- 1/50 To the women of Britain ... Won’t you help and send a man to join 69
the Army to-day?
[Format: medium]
- 1/51 Don’t lag! Follow your flag! 71a
[Format: long banner, folded]
- 1/52 Answer the call right quickly. 71c
[Format: long banner, folded]
- 1/53 Soldier’s separation allowances ... increased rates from March 1, 72
1915.
[Format: medium]
- 1/54 Don’t stand looking this at this – go and help! 73
[Format: very large]

1/55	Come into the ranks and fight for your King and Country – don't stay in the crowd and stare. [Format: large]	74
1/56	Boys! Come along – you're wanted. [Format: medium]	80
1/57	Be ready! Join now! [Format: medium]	81
1/58	Boys come over here you're wanted. [Format: very large]	82
1/59	Surely you will fight for your [King] and [Country]. Come along, boys, before it is too late. [Format: medium]	83
1/60	At the Front! Every fit Briton should join our brave men at the Front. Enlist now. [Format: medium]	84
1/61	We're both needed to serve the guns! Fill up the ranks! Pile up the munitions! [Format: medium]	85c
1/62	We're both needed to serve the guns! Fill up the ranks! Pile up the munitions! [Format: very large]	85b
1/63	Each recruit brings peace nearer. [Format: banner]	86
1/64	An appeal to you. [Format: large]	88
1/65	Remember the Lusitania. It is your duty to take up the sword of justice to avenge this devil's work. Enlist to-day. [Format: very large]	91
1/66	Remember the Lusitania. It is your duty to take up the sword of justice to avenge this devil's work. Enlist to-day. [Format: medium]	92
1/67	Thousands have answered the nation's call, but you may be the one to turn the scale at a critical moment. [Format: medium]	94
1/68	Remember the Lusitania – one mother lost all her three young children ...	95

	[Format: very large]	
1/69	He's happy and satisfied. Are you? Enlist today! [Format: medium]	96
1/70	German cruelty to British prisoners ... justice cannot be done without your help. Take up the sword of justice. [Format: medium]	100
1/71	1805 "England expects" 1915. Are you doing your duty to-day? [Format: medium]	101
1/72	Your country wants you and 300,000 more men like you. Don't wait but join now. [Format: large]	102
1/73	There are three types of men. Those who hear the call and obey, those who delay, and – the others. To which do you belong? [Format: medium]	103
1/74	Step into your place. [Format: medium]	104
1/75	Take up the sword of justice [Format: large]	105
1/76	It's our flag. [Format: very large]	107
1/77	Britain needs you at once. [Format: medium]	108
1/78	Go! It's your duty lad. Join to-day. [Format: very large]	109
1/79	"It is going to be a long drawn-out struggle. We shall not sheathe the sword until Belgium recovers all, and more than all, she has sacrificed." Prime Minister at the Guildhall, Nov 9 th 1914. [Format: medium]	110
1/80	Take up the sword of justice. [Format: medium]	111
1/81	Are you in this? [Format: medium]	112
1/82	Lord Kitchener says "men, materials and money are the immediate necessities" ... [Format: medium]	113

1/83	The key to the situation: munitions, men and money – are you helping to turn it? [Format: medium]	116
1/84	Lord Kitchener says “men, materials and money are the immediate necessities” ... [Format: very large]	117
1/85	Join the brave throng that goes marching along. [Format: banner]	118
1/86	Make us as proud of you as we are of him. [Format: medium]	119
1/87	Single men! Hundreds of thousands of married men have left their homes to fight for King and Country. Show your appreciation by following their noble example. [Format: medium]	120
1/88	Everyone should do his bit. Enlist now. [Format: medium]	121
1/89	There’s room for you. Enlist today. [Format: medium]	122
1/90	Take up the sword of justice. Join now. [Format: banner]	123
1/91	Join the brave throng that goes marching along. [Format: large banner in 2 pieces]	124
1/92	Who’s absent? Is it you? [Format: medium]	125
1/93	Is your home here? Defend it! [Format: large]	126
1/94	“Be honest with yourself. Be certain that your so-called reason is not a selfish excuse.” Lord Kitchener. [Format: medium]	127
1/95	Which? Have you a reason or only an excuse for not enlisting? Now! [Format: medium]	128
1/96	Photograph of recruiting sergeant beckoning, with no text. [Format: large]	129
1/97	Come now! Your arms, uniform and accoutrements are ready waiting for you. Be honest with yourself. [Format: very large]	130

Parliamentary War Savings Committee posters

2/1	Pay your 5/- for this and help crush the Germans. [Format: medium]	1
2/2	War Loan – invest 5 shillings and help your country to win. [Format: medium]	2
2/3	War loan – invest 5 shillings and help your country to win. [Duplicate of 2/2] [Format: medium]	2
2/4	Speed the silver bullet – buy the new Government War Loan. [Format: large]	3
2/5	Help your country – invest 5/- to-day in the War Loan. [Format: medium]	4
2/6	Appeal to women. Make every penny do the work of two. Put your savings in the War Loan. [Format: medium]	5
2/7	You have in your pocket silver bullets that will stop the Germans. [Format: medium]	6
2/8	If you buy the new War Loan, your country gets funds to carry on and win the war. You get 4'6 a year for every £5 of loan you buy. [Format: medium]	7
2/9	You have in your pocket silver bullets that will stop the Germans. Lend them to your country by investing in the War Loan to-day. [Format: medium]	8
2/10	The British sovereign will win. Invest in the War Loan to-day. [Format: medium]	9
2/11	War loan! Invest to-day. [Format: medium]	10
2/12	You can help to win the war with 5/-. A safe and patriotic investment. [Format: medium]	12
2/13	Wanted – men, munitions, money. If you can neither enlist not make munitions buy the new 4 ½ % War Loan. [Format: medium]	13
2/14	Buy war loans and you will help your country and our brave troops in the fighting line.	14

	[Format: medium]	
2/15	Back them up. My duty. Invest in the War Loan. [Format: medium]	15
2/16	You can help to win the war with 5/- : a safe and patriotic investment. [Format: small]	16
2/17	War Loan – “the man be he rich or poor is little to be envied who at this supreme moment fails to bring forward his savings for the security of his country.” [Format: medium]	17
2/18	Turn your silver into bullets at the Post Office. [Format: medium]	19
2/19	Do you think my 5/- won't help the War Loan? Do you realise thousands may be thinking the same? Do you know if each of us saved 5/- a week we should save nearly £600,000,000 a year? [Format: medium]	20
2/20	War Loan – back the Empire with your savings. Invest now. [Format: medium]	21
2/21	War Loan – lend your savings to the nation to-day. [Format: medium]	22
2/22	Lend your five shillings to your country and crush the Germans. [Format: medium]	23